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| Online marketing institute & training pvt ltd |
| O.M.i.T - Assignment |
| Social Media/SEO/SEM |
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| Submitting the assignment as given by the faculty of O.M.i.T |

**Assignment - 1 DATE:27/5/19**

**Assignment Name: Social Media/SEO/SEM**

**Faculty- NIKAHATH**

**Q1. Business analysis for orient flight aviation academy**

**A1.** ORIENT FLIGHT AVIATION ACADEMY

1. OBJECTIVE : Orient Flight Aviation Academy are providing 2 types of orientation courses they are Aviation and Civil Aviation courses
2. Aviation: Aviation is the study of aeronautics and the grandeur of academic metamorphosis

Civil Aviation:

* Cabin Crew Training
* Ground Staff Training
* Certificate Course in Dangerous Goods and Cargo
* Flight Dispatches Training Program
* RTR (Radio Telephony Restricted)
* Airline Ticketing

1. Target Audience : For Aviation: 10th/ plus two (physics ,Mathematics , English)or equivalent

Civil Aviation: plus two, graduate, 12th diploma

1. LOCATION: Aviation : Mysore & Civil Aviation : Chennai
2. Age Group : aviation: 18 years completed Civil Aviation : 18 & 26
3. Gender : male & female

KEYWORDS:

* Orientation courses in Bangalore
* Aviation course in Bangalore
* Best orientation courses in Bangalore
* Orientation courses near me
* Aviation summer courses
* How to apply aviation courses
* Best cabin crew training
* How to apply cabin crew
* Good authorized aviation training center
* Good authorized cabin crew training center

**Assignment - 2 DATE:27/5/19**

**Assignment Name: ORM**

**Faculty- Nikahath**

**Q1. Find relevant keywords for the digital marketing agency CITRIC IDM from google keyword planner**

**A1.** Keyword search is orm agency

**ORM - ONLINE REPUTATION MANAGEMENT**

* ORM COMPANY 10-100 LOW
* REPUTATION MANAGEMENT SERVICES 100-1K MEDIUM
* ONLINE MARKETING COMPANIES 1K-10K MEDIUM
* ONLINE REPUTATION MANAGEMENT SERVICES 10-1K LOW
* REPUTATION MANAGEMENT SERVICE 100-1K MEDIUM
* REPUTATION SERVICES 10-100 LOW
* ONLINE REPUTATION MANAGEMENT SERVICE FOR INDIVIDUALS 10-100 LOW
* ONLINE REPUATATION MANAGEMENT SERVICES INDIA 100-1K LOW
* BRAND REPUTATION MANAGEMENT SERVICES 10-100 MEDIUM
* ONLINE REPUTATION MANAGEMENT SERVICE PROVIDER 10-100 MEDIUM

**Assignment - 3 DATE:27/5/19**

**Assignment Name: SEO**

**Faculty- NIkahath**

**Q1. Q1. Find relevant keywords for the digital marketing agency CITRIC IDM from google keyword planner**

**A1.** Keyword search is orm agency

Keyword (by relevance)

* SEO agency
* SEO service provider agency
* SEO
* Search engine optimization service provider
* Search optimization
* SEO service provider
* SEO optimization service
* Marketing SEO service
* Website SEO service
* Search optimization company

SMM SOCIAL MEDIA MARKETING

* SOCIAL MEDIA ANALYSIS LOW 100-1K
* SOCIAL MEDIA CONSULTANT LOW 100-1K
* SOCIAL MEDIA MARKETING AGENCY LOW 100K-1M
* SOCIAL MEDIA OPTIMIZATION LOW 1K-10K
* SOCIAL MEDIA MARKETING MEDIUM 10K-100K
* SOCIAL MEDIA MARKETING WEBSITE MEDIUM 10-100
* ONLINE SOCIAL MEDIA MARKETING HIGH 10-100
* SMM LOW 1K-10K
* SOCIAL MEDIA SERVICS LOW 100-1K
* SOCIAL MEDIA MARKETING WEBSITE MEDIUM 10-100

**Assignment - 5 DATE: 28/5/19**

**Assignment Name:**

**Faculty- NIKAHATH**

**Q1.**

**A1.** Title tag for citric idm

* Digital marketing agency and services in Bangalore|citric idm
* Orm agency in bangalore|best orm services|citric idm
* social media company and best social media statergy-citric idm
* content marketing agency |services-citric idm
* Best seo company in Bangalore| seo agency-citric idm

**Assignment - 6 DATE: 29/5/19**

**Assignment Name: SEO**

**Faculty- NIKAHATH**

**Q1.**

**A1.**META DESCRIPTION FOR TITLE TAG

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| Title Tag | Meta description |
| Digital marketing agency and services in Bangalore|citric idm | Digital marketing agency with service like SMM,SEM,SEO,CONTENT MARKETING are included in citric idm |
| Orm agency in bangalore|best orm services|citric idm | ORM agency with best ORM services in Bangalore LISTING,REVIEW  MANAGEMENT,SEARECH,REPUTATION are included in citric idm |
| social media company and best social media statergy-citric idm | Social media company and provide best social media statergy. Top SMM services are provide in citric idm |
| content marketing agency |services-citric idm | Creavtive Content marketing agency in Bangalore top content marketing services provided by citric idm |
| Best seo company in Bangalore| seo agency-citric idm | Best SEO agency in Bangalore SEO and optimization service provided by citric idm |

**Assignment – 7 DATE: 29/5/19**

**Assignment Name:**

**Faculty- NIKAHATH**

**Q1.**

**A1.**

H1- Citric IDM - Digital Marketing Agency

H2- WHO We- WORK FOR- Excited to partner with brands in their digital marketing journey

Our- Digital Marketing Services

Search Engine Optimization (SEO)- We provide complete SEO services to get your business to reach and retain a higher position and get a better ROI

Search Engine Marketing (SEM)- Citric IDM gives you SEM services involving intensive research to give you a better ROI with each click

ORM Services- We understand the importance of reputation hence we have ORM experts to enhance the ORM of your Business

Content Marketing Services- We make sure that any content we write for you will get customers to engage more with your business

Social Media Services- We look after Monitoring, Strategizing and Executing a creative and effective Social Media plan for your business

Web Development Services- We don’t only develop your website, we craft it with passion to ensure a great platform for you to interact with your customers

H3- Presenting CITRIC IDM

More than Just a Digital Marketing Company

Passion for Unlimited Creativity

Quick Links

Citric IDM - Digital Marketing Company

#4, Adithya Chambers, 1 st Main Road, 2 nd Block, 3 rd Phase, Basaveshwaranagar, Bengaluru,

H4- Ravikiran J -CEO, OMiT

M. Nirneeth Reddy CEO, Timeforpet

H5- SEO

SEM

SOCIAL MEDIA

Orm

Web development

CONTENT MARKETING

Get ready to join our community!

H6- Quick Enquiry